**强化英文演讲力（英文授课）**

**Presenting with Impact (in English)**

**Duration: 2 Days**

**Price: 5390 Yuan**



**In 2019, all CEGOS open courses are upgraded!**

**- Equipped with LearningHub platform**

**- Presented with the following e-Learning courses for FREE!**

M057：Preparing and structuring an oral presentation

M213：Non - verbal communication and synergology

M214：Evade trick questions at meetings

**What will you get:**

Designed for anyone who must address meetings or make presentations and needs to build skills and confidence.

Participants will be given a systematic methodology for giving winning presentations. They will learn how to plan, prepare and deliver presentations using proven techniques for retaining audience attention. The importance of non-verbal communication is looked at, and they will also learn how to select the right visual aids to ensure the message of their presentation is memorable.

**Who should attend：**

\* Professionals who must speak in front of groups, make presentations or sell ideas to others in English.

**Program Outline：**

**Purpose: what do you want your presentation to achieve**

**1. Planning you content**

\* Knowing your audience: knowledge gaps, expectations

\* Planning using SMART objectives

\* Identifying and highlighting priority points

\* Time versus depth and range of information

\* KISS

\* Tips about rehearsing

\* Powerful visual aids

**2. Making a presentation**

\* Choosing the right approach

\* Stimulating audience interest and participation

\* Body language – how do you come across

\* Handling awkward situations

**3. Presentation techniques**

\* Building confidence

\* Delivery techniques and tips

\* Handouts and support materials

**About our Trainer**



**Michelle LIU**

**General Manager / Senior Consultant of Cegos China**

**Education Background**

* Master in International Business Negotiations University Paris III Sorbonne Nouvelle France
* Bachelor in Applied Foreign Language University Paris III Sorbonne Nouvelle France

**Career Experience**

* General Manager, Cegos China
* Deputy General Manager,Cegos China
* Asia Business Advisor, Creation Daniel Elise, France
* Area Manager, EPL, France

**Ms. LIU’s Top Pieces**

* Winning business presentation
* Cross-culture communication skills
* Influential Sales presentation
* Knowing how to define brand values for luxury goods
* Business etiquette

**Some of Ms. LIU’s Clients**

* Christian Dior
* L’Oreal
* CHAUMET
* Siemens Finance
* Philippe
* Webasto
* Wellington
* Wilo
* Mercedes-Benz
* Sidel
* Pirelli
* Easeeyes
* IBA
* Voestalpine
* Ford
* Pirelli
* EDF
* TP-LINK
* Faurecia
* Hewitt
* Fischer
* Basf
* Veoliawater
* Gurit
* China Mobile
* BCP
* Alstom
* Continential
* Sandvik